

ANTHROPOLOGICA 2016-17 ANNUAL REPORT

Date: 15 April 2017

To: The CASCA Membership and Executive Committee; and the *Anthropologica* Editorial Advisory Board

From: Jasmin Habib, Editor-in-Chief/Rédactrice en chef, *Anthropologica*

Re: Annual Report to CASCA 2017, University of Ottawa, Ottawa, Ontario

I would like to begin by thanking Francophone Editor Alicia Sliwinski, Anglophone Book Review Editor, Maggie Macdonald and Francophone Book Review Editors, Karine Vanthuyne (outgoing) and Karine Gagné (new), along with past-editors Naomi McPherson, Andrew Lyons and Winnie Lem, each of whom contributed their time and much-needed advice over the course of another very, very successful year for the journal while also an enormously busy one, especially for its editorial team.

I would also like to extend a warm welcome to Alexandrine Boudreault-Fournier who has been appointed as the incoming Francophone Editor. She will be acting Francophone Editor while Alicia is in the field for a few months in Spring 2017. Alexandrine will take on the role full time beginning 01 August 2018 (to April 30, 2021).

Clint Westman as CASCA’s Treasurer, Donna Patrick as CASCA’s President, along with many members of the Editorial Advisory Board, have offered their sympathetic ears as well as reassuring advice as we continued to manage the relationship with, and the contract obligations of, the University of Toronto Press. Karli Whitmore helped us with gathering data about CASCA’s membership and our journal distribution as well as fielding questions about access to long lost articles; and Nathalie Boucher, CASCA’s Communications officer, revised and updated *Anthropologica’s* webpages on a regular basis. I would also like to thank editorial assistants Meaghan Lloyd and Tom Pettitt; Marketing and Promotions Assistant, Laura Naus; Productions Manager, Katie Yantzi, and Journals Manager, Antonia Pop, all from the University of Toronto Press’ journals division, for their very able assistance!

In this report, I will begin by sharing wonderful news about the journal’s ever-growing readership, while also raising a series of issues that I would ask the membership to consider. Editorial Advisory Board members along with past-Editors have raised some of these issues in the past, but several remain unresolved or related concerns have emerged, so we feel it is important for me to raise them again.

1. MEMBERSHIP/SUBSCRIBER BASE

a) CASCA Membership

Karli Whitmore supplied the membership data, which is also our subscriber base. It is really troubling to see the drop in memberships continue.

Note that undergraduate student membership is a new category but for the purposes of comparison, I have listed that data under “Students”.

Year	Retired	Low Income	Postdoc	Students (grad + undergrad)	Sustaining	3 yr Sustaining	Family	3yr Family	Regular	3-yr Regular	Total
2014	40	37	38	245	8	13	6	1	231	44	663
2015	43	27	35	230	11	8	5	5	210	44	614
2016	36	56	28	172 + 15	27	--	--	--	197		531

We continue to work with the University of Toronto Press to promote our journal to our colleagues (many of them our graduates) teaching in interdisciplinary programs such as Global Studies, International Studies,

Peace Studies, Development Studies, Women’s Studies, and Indigenous Studies, among others. More about this below.

We are also working hard to promote the journal to non-academic audiences, including practitioners in the NGO and INGO worlds. The most recent call for submissions included a description of the newest section of *Anthropologica*, entitled *Practitioner’s Corner*, and we would ask members to assist us with outreach, either by sending our call for submissions as well as new issue alerts to their colleagues involved in NGOs, government, or INGOs, or sending us a list of NGOs and INGOs that might include practitioners who would be interested in *Anthropologica*, as subscribers or contributors/authors.

For Discussion: It is important to note here that the Editor in Chief has only ever been invited to participate in CASCA Executive Committee discussions when an issue directly related to the journal emerges but that the Editors’ and the Editorial Advisory Board’s proposal that the Editor in Chief be invited to become a non-voting member of the CASCA Executive (just as the CASCA Treasurer is a member of the Editorial Advisory Board) was not accepted by the CASCA Executive on grounds that most of the meetings are devoted to discussions about the upcoming conference. We are not satisfied with this response and would like to suggest that the proposal be reconsidered this coming year. We believe not only is it the right of the Editor in Chief to have a voice on the Executive – given the contributions that *Anthropologica* makes to the Society – but there is a strong feeling that their participation would very likely reduce the level of frustration that the editorial team feel when the executive appears to be very slow to respond to their concerns. We believe that participation would also reduce the sheer volume of emails that are currently exchanged, especially between the President, the Treasurer, and the Communications officer, and the editorial team, and would more than make up for the time the Editor in Chief would have to spend in meetings where issues unrelated to the journal are discussed.

We believe our potential to contribute to outreach planning is missed in large part because we are not part of the conversation or any of the Society’s planning on these matters.

b) Distribution of the Journal

Karli Whitmore supplied the following information regarding the Fall 2016 distribution of the journal. We do not have the numbers for the Spring 2017 journal as yet.

Members receiving print copies	Members receiving online access through MUSE
300 members	225 members

Anthropologica will continue to move to a primarily online platform in coming years, although the option of a print copy remains. The CASCA executive made this decision in response to a University of Toronto Press query and after the Editor in Chief compiled the responses of the Editorial Advisory Board on the matter. We understand that a report from CASCA will be forthcoming.

Jasmin attended a meeting of journal editors that the Wenner Gren organised at the AAA’s in Minneapolis in November 2016 and it is clear that all of the small and medium- sized journals from around the world are having to confront the fact that the UK and US journals will continue to dominate and especially so as they have comparative advantage (with an enormous subscriber base), and funding to support and expand their online presence.

2. WHAT’S NEW!

a) The new submissions and reviews online platform

It has taken more than a year but ScholarOne, *Anthropologica*’s new online submission and peer review site, finally launched in December 2016. Please find the link here: <https://mc04.manuscriptcentral.com/anthro>. The Press will continue to run both the ScholarOne and PRESTO systems simultaneously for a period of time. New submissions are being directed to ScholarOne, while submissions already in process will be completed on PRESTO.

According to its promoters, “Scholar One is used by more than 365 publishers, 3,400 journals, and 13 million registered users worldwide.” Throughout the summer and fall of 2016, Alicia and I worked some fairly long hours to configure the site according to *Anthropologica*’s specifications and requirements. For example, Alicia

and I traveled to the University of Toronto Journals division to meet with the team; and later in the Summer and Fall, we rewrote and revised all of the auto-letters that the system uses (e.g., invitations to review; decisions to authors, etc.). This work will likely need to continue for some time. By all accounts, ScholarOne is a very good system so we remain hopeful. We are all very happy to be leaving PRESTO behind!

Please note that with this new platform ALL submissions and reviews will now need to be uploaded by individual authors. Editors can no longer be responsible for uploading any contributions or reviews. Contributors must be prepared to upload their original paper, a blinded copy of the paper, the abstract, a CV or biographical statement, and a list and contact information for at least 3 potential reviewers, with whom there is no conflict of interest. (We have been surprised to discover that contributors will submit the names of close friends or colleagues as potential reviewers, which has led to a few very awkward exchanges, to say the least!). Papers will not be reviewed until all of these components have been completed. To date, Meaghan Lloyd has been assisting Jasmin by contacting some of the authors who had submitted incomplete files. We aim not to contact reviewers who do not meet the conflict of interest rules. Contributors will also be advised that it may still take more than a month to secure a reader (and sometimes longer) these days. [[Securing reviewers is a major problem that face all journal editors according to those who participated in the AAA's Anthropology Journal Editors' Roundtable held in Fall 2016.]]

The University of Toronto Press report notes: "Throughout 2017, *Anthropologica* will receive technical and editorial support from Meaghan Lloyd, who has been working with the Press since 2015." We understand that prior to joining University of Toronto Press, Meaghan provided technical support at McGraw-Hill. "In addition to Meaghan's support, the Press purchased a support package from ScholarOne so that authors and reviewers in different time zones can have access to technical support at times when Meaghan is not in the office."

b) The new Style Guide and Guidelines for Submission

The Editor in Chief worked with Katie Yantzi at the University of Toronto Press to rewrite a new Style Guide, following the Chicago Style but with Canadian spelling and conventions.

The Francophone Editor also developed a 20 page Style Guide, distinct from the English version, that provides greater detail to authors, copy editors and proof-readers.

The Editor in Chief has also been working on developing a new Guidelines for Submissions document, which has to be re-designed with the new Style Guide in mind as well as the Scholar One submission and review process. This is a task that remains in progress.

3. SPECIAL THEME ISSUES PUBLISHED

We published two special theme issues: Volume 58 (2) and Volume 59 (1).

58 (2) 2016: An Amphibian Anthropology: Contested Waters in Contested Landscapes, Editors Karine Gagné and Mattias Borg Rasmussen

59 (1) 2017: Language Sustainability in the Circumpolar North, Editors Jenanne Ferguson and Laura Siragusa

4. THEMATIC PROPOSALS

The Editorial Advisory Board approved one thematic proposal this year. The editors for another proposal were invited to revise and resubmit; one other proposal did not meet the minimum standards for publication with our journal and was rejected.

In keeping with the practice that we initiated last year, we will only identify and list the theme issues that have made it through the review process (that is, those that are forthcoming) since some fail to make it through, or are still under review and we aim to protect all authors and editors who have made submissions.

Several theme issues are currently in progress. Only one of three sets of editors has submitted the Introduction to their theme issues, which is troubling because the next deadline for production nears. Nearly

all of the papers that were submitted needed to be revised and resubmitted after the first round of reviews; and one was rejected and will need to be rewritten before it will again be considered for review.

5. ARTICLES

The PRESTO system does not seem to accurately track book reviews or article submissions but the University of Toronto Press supplemented what it is that the editors have listed in our own records in order to present what we believe is a more accurate report than the one that system generates. ScholarOne appears to be more accurate but the Editor in Chief is working on three different platforms (PRESTO, Scholar One and by email/ dropbox) in this transitional year.

In general, we have seen an increase in the number of individual articles that were submitted but we continue to receive *surprisingly few articles* from our Editorial Advisory Board members (despite this being a part of the commitment they make when they are appointed to the Board) as well as senior colleagues. This is a long-standing issue, of course, but we remain hopeful that our efforts will eventually produce some positive results. We will continue to reach out to newly-appointed faculty at Canadian universities – particularly those with tenure – as many are recent graduates from US, UK and European universities who know little about *Anthropologica*.

English articles submitted: 30 March 2016 to 15 April 2017	32 online / 15 email (up by 6)
French articles submitted: 30 March 2016 to 15 April 2017	9 (down by 7)
Accepted articles: 30 March 2016 to 15 April 2017	6 E + 3 F
Articles published	20 E + 5 F
Articles manuscripts rejected	8 E + 2 F
Articles (Fr. and Eng.) currently under review	11E + 1 F
Articles sent back to be revised and resubmitted	14 E + 1 F

6. INVITED PAPERS

We did not invite any papers for publication in the journal this year. We are still waiting for the submission of one plenary lecture and for the revised draft of one award winning paper.

For Discussion: The Editors would suggest that the Local Organising Committee Chairs of the Annual Meetings be asked to include the Editor in Chief and Francophone editors in the planning stages of the Annual Plenary Sessions so that lecturers whose work would be of interest may be contacted early in the process and invited to submit their delivered papers to the journal. It is awkward and rather difficult to know how a plenary speaker will respond to such an invitation *after* they have already agreed to participate in the conference, of course. [[All such papers are peer-reviewed prior to publication.]]

7. BOOK REVIEWS

a) English Book Review Editor's Report

Maggie Macdonald has officially come to the end of her 3-year term as the English Book Review Editor but she has agreed to remain for another year in order to shepherd through one of her initiatives (more on this below), as well as to assist in the transition to a new book review editor. An ad will be posted for the position after our Annual meetings. If you are keen, please watch for the ad or send your letter of interest and current CV to jhabib@uwaterloo.ca.

Books Received	40
Email notifications of recently published books	40
Invitations to review	25
Invitations accepted for review	20

Fall 2016 issue	8 reviews published
Spring 2017 issue	5 reviews published
Fall 2017 issue	1 ready to publish; 2 in revision; 5 expected

The vast majority of reviewers are Canadians or are at Canadian Institutions. In the Fall 2016 issue 2/7 books were by Canadian authors and 6/7 of the reviewers were Canadians or at Canadian Institutions. In the Spring 2017 issue, 3/6 books were by Canadian authors and 5/6 of the reviewers were Canadians or at Canadian Institutions.

Maggie has sent out several invitations for a “special issue” in the book review section on Ethnography, which should be completed in the coming year, which may well be ready for publication in the Spring 2018 issue. Please note, as well, that there are quite a few long-outstanding reviews (about 15) that have accumulated over Maggie’s 3-year term.

b) French Book Reviews Editor’s Report

The French Book Reviews Editor rarely receives books for review or even email notifications of newly published books. The book review editor selects recently published in French from lists that French presses circulate. Most French presses have just stopped sending books to journals. Once the editor has identified an interesting book, they will search for a reviewer, and then order that book for their review.

As this was a transitional year, with Karine Vanthuyne completing her term midway through the year, we do not have all of the details for 2016 (e.g., all books received) but Karine Gagné, our new French book review editor, has shared the following:

Books Received	4 (with 1 in PDF format)
Email notifications of recently published books	N/A
Invitations to review	N/A
Invitations accepted for review	11 currently being reviewed

Fall 2016 issue	0 reviews were ready for publication
Spring 2017 issue	6 reviews were published
Fall 2017 issue	5 reviews are ready to be published+

At least 4 reviewers have not responded to requests in follow up emails sent to them by the French Book Review Editors.

8. READERSHIP

The University of Toronto Press’s Journals Manager, Antonia Pop, supplied much of the data below. She reported as follows: “Overall, 2016 was a successful year for *Anthropologica*. Online readership continues to grow, which has a positive impact on the journal’s reputation and income. In 2016, we launched a new online peer review system for *Anthropologica*, which will help improve the editorial process for authors, reviewers, and the editorial team. Although we continue to face challenges in maintaining subscription revenue as library budgets continue to be under tight restrictions, royalty income from strategic partnerships helps to offset the risk and provides an alternative revenue stream for the journal.”

Please see the Treasurer’s report for income generated by Project Muse, JSTOR and other aggregators. I have not been able to discern why the number of articles that have been viewed has more than doubled while fewer have been downloaded. At this time a more detailed report is not available for further analysis.

a) JSTOR

Dates	Articles Viewed	Articles Downloaded
May-Dec 2010	24,664	16,395
Jan-Dec 2011	47,854	30,395
Jan-Dec 2012	48,890	29,771
Jan-Dec 2013	45,410	26,572
Jan-Dec 2014	30,569	22,668
Jan-Dec 2015	61,810	16,931

b) Project Muse

Since joining UT Press and effective since May 2014, the University of Toronto Press sends web-ready files to MUSE which then posts the files in 2 weeks so the articles are “live” on the MUSE site very quickly. Academic libraries purchase access to MUSE (either all the MUSE journals or specific journals MUSE carries). *Anthropologica* receives royalties based on usage. According to MUSE, royalties are paid out “based on each journal’s proportionate share of usage, proportionate share of online content, and a score based on each journal’s quality, longevity, and degree of online availability.”

Project Muse Statistics (April 1, 2016 to March 31, 2017)

i) Readership

Muse articles	6158 (compared to 4171 in 2015)
TOCs	933 (compared to 814 in 2015)

ii) Full Text Downloads by Issue

Volume 56, Number 1, 2014	1904
Volume 57, Number 2, 2015	1245
Volume 56, Number 2, 2014	1028
Volume 57, Number 1, 2015	850
Volume 58, Number 1, 2016	740
Volume 58, Number 2, 2016	391
Total	6158

iii) Project Muse Downloads by Institutions (Top 15 Only)

Note that we see a healthy increase in the number of downloads at the majority of the institutions listed below; and we now have articles being downloaded at several institutions that were not even listed last year. This data is evidence that the editorial team has met one of its major goals: *Anthropologica* is not only being widely used by those teaching in Canadian institutions but it really is also going global!

INSTITUTION	2015-16	2016-17
1. University of Toronto	354	713
2. Dalhousie	n/a	411
3. Simon Fraser	113	294
4. Concordia University	53	246
5. University of Ottawa	122	204
6. York University	162	174
7. University of Montreal	128	162
8. UBC	127	110
9. Tsinghua University Library (China)	n/a	97
10. Université du Québec à Trois Rivieres	62	95
11. University of Basel	n/a	83
12. University of Saskatchewan	n/a	72
13 + 14. Memorial University of Newfoundland and McGill University	230 + 53	71 + 71
15. University of California at Irvine	n/a	70
16. New Copenhagen University	n/a	64

c) The University of Toronto Press' Readership Data

Anthropologica online readership continues to grow. Between 2014 and 2015, article downloads tripled, and between 2015 and 2016, the number of downloads almost doubled. We are expecting to see further growth in 2017, and the year is off to a great start with more than 1000 downloads in January and February.

	Article downloads	Table of Contents viewed
2017 (January–February)	1,074	184
2016	5,995	879
2015	3,144	654
2014	971	365

9. PROMOTIONS AND MARKETING*

With special thanks to Antonia Pop, at the University of Toronto Press, for supplying some of the following information:

a) Conferences

Anthropologica was promoted at a number of conferences across Canada and the United States, as follows:

- CASCA Annual Meeting (May 2016)
- Congress of the Humanities and Social Sciences (May 2016)
- International Studies Association (January 2017)
- Association of College and Research Libraries (March 2017)

Promotion at each of these conferences included the release of issues, the benefits of becoming a subscriber, and calls for submission. *Anthropologica* branded marketing materials were prepared in advance of each event and displayed at the exhibit for the duration of each conference. Materials include *Anthropologica* business cards, bookmarks, flyers, and pop-up banners. *Anthropologica* was also featured in the Journals' catalogues.

Please note that for reasons that are not entirely clear, the University of Toronto Press did not have any copies of *Anthropologica* at their table at the American Anthropology Association's Annual Meetings in November 2016. We have been promised that this oversight would not occur in future.

b) Calls for Submissions Promotion

In an effort to increase the number of submissions to *Anthropologica*, a specialized submission strategy was developed in 2016. As part of the plan, a variety of new or redeveloped marketing and editorial tactics were implemented in order to attract authors to submit to *Anthropologica*. Tactics included sending promotional material to Anthropology/International Studies conferences in the US, sending the Call for Papers to graduate/PhD history programs across Canada, and including submission information on all marketing material. In addition to these marketing efforts, paid Facebook and Twitter advertisements were also created in order to extend the reach of the CFP.

The *Anthropologica* Call for Papers was also sent to all members of the Canadian Anthropology Society.

c) New Issue Promotion

As new issues from Vol. 58 were released online, an email alert was sent out to the 330 subscribers of the *Anthropologica* opt-in list (average open rate of 30%) and posts promoting the new issue were shared with our 2,593 followers on Facebook and 1,586 followers on Twitter. *Anthropologica* content was also tweeted through University of Toronto Press's @TeachingCulture account which focuses solely on material relating to teaching anthropology. Topical hashtags, such as #cdnanth, #anthropology, or #cdnpoli were included on all social media posts in order to extend the reach of each post.

New Issue announcements were also announced in University of Toronto Press' Higher Education Division's Anthropology Newsletter throughout 2016/2017. The HE Anthropology newsletter reaches 2,748 subscribers with an average open rate of 30%. *Anthropologica* was also included in Higher Education's special themed newsletter for World Anthropology Day.

Additionally, text-based messages were sent out to anthropology listservs. Frequent listservs posted to are listed below; collectively these lists reach of over 10,000 recipients.

ANTHSOCS – Sociology and Anthropology Grad Students at Guelph University
A&E – Anthropology and the Environment
ABA – Association of Black Anthropologists
AFA – Association of Feminist Anthropology
ALLA – Association for Latina and Latino Anthropologists
AQA – Association for Queer Anthropology
ASA – Association of Senior Anthropologists
CAE - Council on Anthropology and Education
CSAS – Central States Anthropological Association
GAD – General Anthropology Division
NASA – National Association of Student Anthropologists
SACC – Society for Anthropology in Community
SAR – Society for the Anthropology of Religion
SAS – Society for Anthropological Sciences
SCA – Society for Cultural Anthropology
SMA – Society for Medical Anthropology
SLACA – Society for Latin American and Caribbean Anthropology
SUNTA – Society for Urban, National, and Transnational/Global Anthropology

Please contact the Editor in Chief if you have any scholarly societies that you would like us to contact.

d) Contributor Collaboration

In an effort to market articles on an individual level, an active effort to collaborate with authors was pursued in 2016. Each author who published an article in Vol. 58 was invited to complete our Contributor Survey and provide additional marketing information about their articles. Authors provided information on topical listservs, websites, blogs, etc. that they thought would be worthwhile in pursuing for promotion of their articles. Authors who are active on Twitter also provided their handles so that we can tag them in posts to increase the reach of each post.

In addition to providing our marketing team with further insight into marketing their article, authors were also invited to write a guest post for the University of Toronto Press blog. While only one author took advantage of this opportunity in 2016, we plan to continue to pursue the initiative as we have seen a great deal of success with similar titles.

e) Social Media

In 2016, a variety of social media platforms were used to promote *Anthropologica* material and news. Every issue of *Anthropologica*, the Tables of Contents and individual articles were promoted on Twitter and Facebook. Each post was accompanied by a custom bit.ly link and any relevant hashtags. Announcements, News, Calls for Papers, and Special Offers were also promoted on each social media platform.

10. EXECUTIVE EDITORS AND THE EDITORIAL ADVISORY BOARD

The Editor in Chief has been supported by a number of very active Editorial Advisory Board members. All Editorial Advisory Board members are appointed to serve 3-year terms. Along with their commitments to respond to issues that arise in the management of the journal, members are asked to review all proposals for special issues, review up to 2 articles that have been submitted for publication, and at least once in their term, to solicit or to contribute an article for publication in the journal. At this time, we would like to extend our appreciation to Kathleen Buddle, Louise de la Gorgendiere, Gray Graffam, Richard Lee, Eva Mackey, Bruce Miller and Francine Saillant who have elected to step down or whose terms have now ended. *Thank you!!*

Below, please find the list of Editorial Advisory Board members, including continuing members ([c] appointed in 2016 or earlier and whose terms will end April 2019; and those members that I reappointed for a second 3-year term. In an effort to respond to some complaints that inboxes were filling up with too many emails whenever the Editor in Chief sent out requests for responses on a number of editorial matters, the Editor in Chief elected to reappoint only a few of the most active Board members, and primarily those whose fields were important to round out areas of the Board's range of expertise, among other experiences.

Editorial Advisory Board

Vered Amit [c]	<i>Sociology and Anthropology, Concordia University</i>
Gilles Bibeau [n]	<i>Anthropology, Université de Montréal</i>
Mario Blaser [c]	<i>Geography, Memorial University of Newfoundland</i>
Simon Coleman [r]	<i>Department for the Study of Religion, University of Toronto</i>
Naisargi Dave [c]	<i>Anthropology, University of Toronto</i>
Regna Darnell [n]	<i>Anthropology, Western University</i>
Virginia Dominguez [c]	<i>Anthropology, University of Illinois at Urbana-Champaign</i>
Parin Dossa [r]	<i>Sociology and Anthropology, Simon Fraser University</i>
Susan Frohlick [c]	<i>Community, Culture + Global Studies, University of British Columbia</i>
Pauline Gardiner Barber [r]	<i>Sociology and Anthropology, Dalhousie University</i>
Ellen Judd [r]	<i>Anthropology, University of Manitoba</i>
Michael Lambek [c]	<i>Anthropology, University of Toronto</i>
Belinda Leach [n]	<i>Anthropology and Sociology, University of Guelph</i>
Harriet Lyons [c]	<i>Anthropology and Women's Studies, University of Waterloo</i>
Theresa McCarthy [c]	<i>American Studies/Transnational Studies, SUNY (Buffalo)</i>
Thomas (Tad) McIlwraith [c]	<i>Sociology and Anthropology, University of Guelph</i>
Anne Meneley [c]	<i>Anthropology, Trent University</i>
David A. B. Murray [c]	<i>Anthropology, York University</i>
Sarah Pink [r]	<i>Media and Communications, RMIT, Melbourne</i>
Allan Smart [r]	<i>Anthropology and Archaeology, University of Calgary</i>
Ted Swedenburg [c]	<i>Anthropology, University of Arkansas</i>
Helena Wulff [c]	<i>Social Anthropology, Stockholm University</i>

[c] Continuing Members, to April 30, 2019; [r] Re-appointed Members, to April 30, 2020; [n] New Members, to April 30, 2020

Advisory Board of Past Editors

Winnie Lem	<i>Anthropology, Trent University</i>
Andrew Lyons	<i>Anthropology, Wilfrid Laurier University</i>
Naomi McPherson	<i>Community, Culture + Global Studies, University of British Columbia</i>

11. PROJECT UPDATES

"A Tribe Like No Other" - SSHRC Project

We are delighted to report that the collaboration with Frédéric Benjamin Laugrand on «Préservation, valorisation et diffusion de l'anthropologie canadienne: des autobiographies dans une tribu pas comme les autres / A Tribe Like No Other (1970-2015)» has been extraordinarily successful. Interviews with Canadian and Québécois anthropologists are available for viewing on the CASCA and *Anthropologica* websites along with *Anthropologica's* Facebook site. To date we have promoted the films and identified authors who have published in our journal and who were good candidates for interviews. Our next step will be to assist with any transcriptions, should an interview or set of interviews hold some promise for publication in the journal; and assist with the translation from French to English and English to French of any transcriptions (and offset costs) if there is publication potential).

12. PROPOSALS FOR APPROVAL / DISCUSSION

a) New Section Proposal

Following Maggie Macdonald's lead, we would like to introduce a New Section of *Anthropologica* called: "Graphic Ethnographies" which could take a number of forms

- single comics
- short comic strips of a few frames up to a page or two
- full length "graphic articles"

There are innovations going on within anthropology already on this front – the University of Toronto's new series, sessions at academic conferences, field schools cropping up, and a few notable PhDs written in graphic novel style. For *Anthropologica* to invite and publish this kind of material would make it unique amongst scholarly anthropological journals. It is one way that we could encourage new readership, especially from international and younger scholars.

b) Digitalising Culture

Prompted by a message sent directly by the University of Toronto Press to the President and Treasurer of CASCA (not to *Anthropologica*), the Editor in Chief invited the Editorial Advisory Board members to engage in what became a wide-ranging discussion about moving the journal to open access. There were mixed responses to this proposal and the Editor in Chief is waiting for the CASCA Executive to report on their decision.

However, it was in the course of these discussions that one immediate priority emerged: to digitalise *Culture*, which was once the main scholarly journal of this association, in order to make it accessible.

As one Board member noted: "It is simply shameful that what was the main journal of CASCA for many years should languish unreachable. The fact that the newsletter was then called *Culture* has compounded the problem. If Jasmin [CASCA, actually] is negotiating a new contract for *Anthropologica*, bringing forward the old issues of *Culture* should be part of the negotiations."

13. CHALLENGES/ RESOURCES – FOR DISCUSSION

a) Editorial Assistance – Updates

The Editorial Advisory Board's recommendation to CASCA to provide additional support to the editors of the journal was only partially met. After several exchanges by email along with conference and Skype calls, between the editors, the CASCA President and Treasurer, and the University of Toronto Press we came to an agreement that the University of Toronto Press would provide additional support. Unfortunately, when the Editor in Chief requested the support that we had agreed to, absolutely none was forthcoming and all of the work landed on Jasmin's desk. The University of Toronto Press was apologetic – noted there had been some miscommunication and that it was their error – and promised that there would be assistance forthcoming. To date, this assistance has been of mixed quality: the quality of the copy editing remains pretty inadequate (and certainly does not appear to meet the 'medium' level that we are paying for); the new assistant cannot really be expected to understand our journal's needs and she has no background in anthropology, which makes what we would consider fairly simple but important, if time-consuming tasks, such as properly blinding a paper, difficult.

For Discussion: The Editors recommend that the money be shifted back to the Editor in Chief who could use these funds to train a senior undergraduate or graduate student to complete these tasks under her supervision. This would benefit our students as well as our community – and I imagine SSHRC would love to see our upcoming funding proposal include a budget line for student training (a form of experiential education and professional training...)!

b) Stipends – Updates

Last year's request to CASCA for an increase to the stipends for the Editors, and in particular the Anglophone Editor's stipend, was denied for financial reasons. A single stipend amount is set for the

Anglophone and Francophone editors, despite the fact the Anglophone Editor has many more articles to read / review / along with emails from authors to attend to; and that these are tasks in addition to their role as Editor in Chief.

For reference: At this time, the Editor in Chief and Anglophone editor receives a combined stipend amount that cannot cover even a half of a single course remission a year; nor is it enough to hire a graduate student for a single term, at the university rates that we are required to meet. At this point, the Francophone editor has reported a much more manageable workload with the move to Scholar One. The Editor in Chief has had additional work with the transition from PRESTO to Scholar One (as above), and she is now working on and trying to keep track of papers and projects on three very different platforms (email / dropbox submissions; PRESTO submissions; and Scholar One submissions). On average, and not including the proofing period (which is far more intensive), the Editor in Chief and Anglophone Editor continues to see an increase in workload and has had to set aside between 15 to 20 hours a week. This has not allowed her to solicit many new papers because she is following up with readers, editors, and authors along with communicating with University of Toronto Press, JSTOR, CASCA executive members, listservs on Canadian journal publishing, while also supporting new authors (particularly non-tenure track and new tenure-track colleagues) and new projects. This is above and beyond thinking about as well as operationalising ways to broaden the scope and audience of our journal.

c) Term as Editor in Chief and Anglophone Editor Ending

We are moving into the last year of my 3-year-contract as the Editor in Chief and Anglophone Editor of *Anthropologica*. A number of Editorial Advisory Board members have encouraged me to remain for a second term but a formal process for selection and reappointment will need to be negotiated with CASCA in coming months.

Respectfully submitted,

Jasmin Habib
Editor in Chief and Anglophone Editor
Anthropologica